



AVANT TOUT, LES ENFANTS CHILDREN NOW

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PRESS RELEASE

For immediate diffusion

Week Against Bullying and Violence in School

*For a long time **Children Now** has been offering educational tools to counter this phenomenon.*

Montreal, October 1st, 2013 – **CHILDREN NOW** wishes to underline the week against bullying and violence in schools in the Province of Quebec, which coincides with the International Day of Non-Violence declared by the United Nations and celebrated each year on October 2nd.

CHILDREN NOW is a registered charitable organization whose mission is to protect and defend the rights of children faced with problems arising from family conflict and family breakdown. It promotes synergy between governments, community organizations, medias, businesses and citizens in order to give a voice to those most vulnerable.

Mr. Ricaardoe Di Done, Chief Operating Officer of **CHILDREN NOW** and his team of international experts developed educational tools, such as the book *Say No to Street Gangs*, along with the **Study Guide** and a **DVD** in order to educate young people, parents and educators to better support prevention to gang membership. "Thanks to our multidisciplinary team of collaborators, we offer important resources to service providers, parents and children," says Mr. Di Done.

Even though a lot of work has already been done to stop bullying at school, there is still a lot more to be done. As proof, in the Province of Quebec, 1 out of 10 youths has been a victim of bullying and more than 1 out of 2 has witnessed it. **CHILDREN NOW** works towards prevention and educating youngsters on the harmful consequences of inaction when faced with intimidation.

Everyone in the society must condemn and firmly fight any intimidating action. We must be aware that this problem persists and that the battle is far from being won. We need to talk with our youth to inform them that solutions exist and that they are not isolated and helpless. That is why our campaign against intimidation, bullying and violence that leads to street gangs headed by our expert in the field, Mr. Luciano Bentenuto, criminologist, and supported by Celine Dion (to view her testimony, please click on [this link](#) or visit our website at www.childrennow.ca) and our educational tools "Say No to Street Gangs" are useful in fighting this scourge. To date, we have donated over 2,000 books to different schools and we will continue the distribution of this valuable tool. Together, we can improve the situation.

Prevention is the best tool against bullying !

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